

Walden Motorcross Track
300 Orchard Drive
Wallkill, NY 12589
<http://www.waldenmx.com>

2010 Sponsorship Advertising Program

All graphics professionally designed and printed by KDF – www.raceteambranding.com

*All A Level Sponsors will receive a Logo, Link and 25 Word Description of your business on waldenmx.com.

** All locations are filled on a first come first served basis.

“A Level” Premium Sponsorship

A1 - Complete Scoreboard Sponsorship

Get on the board with this incredible sponsorship opportunity. Your logo will be at the top of the scoreboard. It will read “Score Board Sponsored by YOUR COMPANY” with a 2’x8’ Double Sided Banner Sign – under the board.

Sponsorship - \$949.00

(Only 1 spot available)

A2 - Daily Schedule Sheet Sponsorship

Want a top ranking? Get your name on our daily schedule sheet for the whole season.

Top of Sheet - \$599.00

Bottom of Sheet - \$499.00

(Only 2 spots available)

A3 - Track / Pond Area Banner Sponsorship

Get trackside with these 4’x8’ Banners mounted on plywood. These advertising locations are designed for maximum visibility. Your banner will be located out on the track or at the pond directly in front of spectators and riders.

Price \$699.00.

(Only 5 Spots available)

“B Level” Economy Sponsorships

B1 - Entrance / Fence Banners

First impressions are everything. Get your business name in front of the spectators as they enter the track. Your banner will be located along the fence at the entrance to Walden Motocross. 3’x5’ Banner – Basic Design Included – Logo and Text.

Price \$289.00.

(Only 20 Spots Available)

B2 - Entrance / Lawn Signs

This is a value you can’t pass up. Your sign will be located along the road at the entrance. 18’x24” Full Color Double Sided Coroplast Lawn Sign – Basic Design Included – Logo and Text.

Price \$159.00

(Only 20 Spots Available)

Value Packages

VP1 - “Pro” Package Sponsorship – Only \$1999.00

1 – Scoreboard - \$949.00 Value

1 - Track / Pond Area Banner - \$699.00 Value

1 - Entrance / Fence Banner - \$289.00 Value

2 – Lawn Signs - \$318.00

Pro Package will receive a link on waldenmx.com

Total Value - \$2255.00

VP2- “Econo” Package Sponsorship – Only \$499.00

1 - Entrance / Fence Banner - \$289.00 Value

2 – Lawn Signs - \$318.00

Total Value - \$607.00

2010 ADVERTISING FORM

Name _____

Business Name _____

Address _____

City, State, Zip _____

Telephone _____

Which Sponsorship would you like to purchase (Check One)

- A1 - Complete Scoreboard - \$949.00
- A2 – Top of Daily Schedule Sheet - \$599.00
- A2 – Bottom of Daily Schedule Sheet - \$499.00
- A3 - Track / Pond Area Banner - \$699.00
- B1 - Entrance / Fence Banners - \$289.00
- B2 - Entrance / Lawn Signs - \$159.00
- VPI - "Pro" Package Sponsorship – \$1999.00

TOTAL \$ _____

Mail this completed form and a check payable to **Walden MX Track** to the address below. A representative will contact you upon receipt to develop your Ad.

KDF Custom Graphics

10 Volvo Drive
Rockleigh, NJ 07647
Attn: Stephen Hoey
888-533-2667

What other types of advertising would you be interested in? (Please Check One)

- Season Program
- Website Banner Advertising
- Race Day Vendor Pak (handed out with every registration)
- Announcement Sponsorship – Have your business name announced all day long!

Other _____
